

# Career Development Day Planning

Information Gathering . September 27, 2022



## ROLE SKILLS RI CAN PLAY

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SkillsRI will serve as the intermediary, event lead, and liaison between employers, training partners, community partners, and candidates.



# ADDRESSING THE WORKFORCE GAP IN HEALTHCARE & HUMAN SERVICES

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## Career Development Day is an opportunity to..

- Showcase the robust network of training and employment opportunities for job seekers, job changers and students looking to start their careers in healthcare and human services.
- Bring together training partners and employers from across the state of Rhode Island



# EVENT GOALS

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## **Educate**

Educate job seekers, job changers and students on career paths in healthcare and human services; drive awareness for the training and employment opportunities available across Rhode Island for those looking to build a career in these industries.



## **Recruit & Build a Pipeline of Talent**

Develop relationships between training providers / employers with job seekers, job changers and students just starting out in their careers to drive interest in the field



## **Connect the Dots**

Bridge the gap between training providers and employers to ensure graduates of a training program can gain meaningful employment with the right credentials to fit the needs of employers.



# EVEN LOGISTICS: OPEN POINTS OF DISCUSSION

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- **Proposed Target Audience:**
  - Job Seekers, Job Changers, Students, Training Graduates
  - Employers
  - Training Partners (A SINGLE PROVIDER MAY HAVE MULTIPLE TABLES W/EXPERIENTIAL LEARNING)
- **Size of the Event / Registration**
  - Number of Attendees
  - Pre-registration vs. Walk-in
- **Format:**
  - Experiential learning...touch and feel
  - Conference style (panel discussions, career readiness workshops, etc.) vs. Expo (Displays and stations for attendees to walk through)
  - Interview Event vs. Hiring Event
    - Open questions:
      - Will we be offering on-the-spot registrations for trainings as well as on-the-spot offers?
      - Will we be conducting on-site interviews?

# EVENT LOGISTICS: OPEN POINTS OF DISCUSSION

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- **Potential Timeline**

- 11:30 am – 1:00pm: VIP Lunch with Employers and Training Providers
- 1:00pm - 4:00pm: Career Day
  - Attendees can explore and enroll in training opportunities
  - Training graduates can interview for open positions with employers for the opportunity to receive on-the-spot offers;
  - Employers can interview candidates and provide feedback to training providers
- 4:00pm – 5:00pm: Feedback and Debrief Session
  - Discuss feedback from training providers and employers on candidate qualifications

- **Necessary Accommodations**

- Ensure Materials are ADA Compliant
- Materials to be translated into Spanish – Other Languages?
- Bilingual Event Staffers
- Additional Accommodations?

# EVENT LOGISTICS: OPEN POINTS OF DISCUSSION

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- **Potential Event Cadence**
  - Three per year (January, April, September)
  - **Location:** If multiple events, need to prioritize areas with highest concentration of job seekers and opportunities
- **Registration Fee / Sponsorship Opportunities**
  - Sponsorships vs. Marquee Sponsorships
  - Registration Fee
    - Subsidized fees for training providers and employers based on training and hiring goal commitments
- **Event Collateral and Marketing**
  - Event guides for different groups of attendees
  - Press kits (do we want to invite local media?)
  - Broadcast, radio, flyers with community partners



# QUESTIONS FOR COMMITTEE

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- **What does success look like?**
- **Healthcare workforce data, how do we use this to drive decisions?**
- **Who will be the core team members?**
  - **How often will the core team meet?**
  - **Can the core team approve final documents?**
- **What does collaboration between other working groups look like?**
  - **Who manages communication between working groups?**
- **Additional stakeholders and/or dignitaries needed to be invited?**